Deadeye

CLUB AND TEAM PLANS · PRICED BY THE YEAR

Every player training between sessions, and your coaches seeing it.

Deadeye is a basketball training app built in Ireland. Players track their shooting with their phone and follow real programmes. Coaches set the work and see who did it.

1

Players train more

The phone counts every make and miss. Players follow 168 drills, structured programmes and an AI coach that reviews every session.

2

Coaches see the work

Post an assignment to the team and see who trained this week and who has gone quiet, without chasing anyone.

3

The club pulls together

A club board for all your teams: coaches' notices, a club challenge and a weekly team race. Leagues and age groups for every team.

Plans

Coach Free

For any coach getting a team started

€0 always

One team, free for good

- Team code, QR code, join link and a message for parents
- Assignments and the coach home
- Club board and league picker
- Players use Deadeye Free

Team Pass

One team, every player on Pro

€179 per team per year

or **€19.99** per month

- Everything in Coach Free
- **Deadeye Pro for every player**, up to 15
- Unlimited AI coaching and a weekly report
- About €12 a player for the year

BEST VALUE

Club plan

6 teams or more, one bill for the club

€899 up to 8 teams per year

then **€89** a year for each extra team

- Team Pass for every team in the club
- Every player on Pro, up to 15 a team
- One invoice for the club
- Under 80c a player a month

Founding club offer · first 3 clubs only

Free until 31 January 2027, then the founding price for as long as you stay subscribed. For clubs of 4+ teams that use it weekly and share feedback. **Closes 31 Dec 2026.**

€59.99

per team per year · or €6.99 a month

What a club pays

TEAMS	BEST PLAN, PER YEAR	FOUNDING PRICE, PER YEAR	PLAYERS ON PRO*
4 teams	€716 (4 Team Passes)	€239.96	48
8 teams	€899 (Club plan)	€479.92	96
12 teams	€1,255 (Club plan)	€719.88	144

*At 12 players a team. That is under 80c a player a month on the Club plan, and about 42c on the founding price.

All prices in euro, per year. A year runs 12 months from the day you start.

What every player gets

FEATURE	FREE	TEAM PASS AND CLUB PLAN
TRAINING		
Automatic shot tracking from the phone camera or a video	**Yes**	**Yes**
168 drills, form check, and a full training history	**Yes**	**Yes**
Training programmes built around a goal or a position	4	**All**
Basketball IQ lessons and quizzes	3 sections	**All**
Shot chart	30 days	**All-time**
AI COACH		
AI coaching on sessions and videos	3 a month	**Unlimited**
Questions to the AI coach	3 a day	**Unlimited**
Weekly AI report and form trends over time	No	**Yes**
TEAM		
Join the team, assignments, leaderboard and challenges	**Yes**	**Yes**

Built for young players

- Head coaches are 18 or over and confirm Garda vetting when they set up.
- No private messages. Coaches post to the whole team.
- Coaches see weekly training totals. More only if a player chooses to share, and never their notes or videos.
- Players under 16 need a parent or guardian's approval.
- Coaches and players under 18 can't be friends on Deadeye.
- A team joins its club board only after we check with the club.
- Shot tracking runs on the phone, so videos stay there unless a player uploads one.
- Players can download or delete all their data at any time.

Getting started

1. **A coach signs up free** and creates the team. It takes about two minutes.
2. **Share the team code, QR code or link.** Deadeye writes the message for parents.
3. **Players join free** and start logging sessions straight away.
4. **Move to a Team Pass or the Club plan** when you're ready. Players keep everything they've logged.

Paying

- Pay once a year, or monthly for a Team Pass. The yearly price is the better deal.
- Your year runs 12 months from the day you start, so players keep Pro through the offseason, whenever your season ends.
- Card or SEPA Direct Debit. Clubs can pay by invoice.
- Monthly plans can be cancelled at any time.
- Joining mid-season? Start any time: your year starts that day.

Bring Deadeye to your club

Email us and we'll set up your teams, answer your committee's questions and get your coaches started.

getdeadeye@gmail.com

deadeyeapp.vercel.app · free to start

Prices correct in November 2026. Individual players can also buy Pro for €6.99 a month or €49.99 a year.